

Paul David Jacobson

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Skill Set

Creative Thinking, Strategic Planning & Interactive Solutions
Windows & Mac OS
Adobe Design Suite
HTML, DHTML, MXML, CSS, XSLT, XML
jQuery/Mootools/YUI Javascript Libraries

Ektron, Jive SBS, Wordpress, Expression Engine, Tridion CMS
PHP, JSP & .NET Coding Environments
Google, Omniture & Crazy Egg Analytics
Email Marketing with MailChimp
Visio, Axure, Basecamp

Experience

2/2008 - Present

Manpower Inc. | Milwaukee, WI
Senior Web Design Professional

- :: Creative/Art direction
- :: Team Lead & Resource Management
- :: User Interface/Interaction Development/Design
- :: Brand development & Style Guide documentation
- :: Front-end FLEX design & development
- :: Standards based XHTML/CSS development
- :: jQuery/YUI javascript development
- :: Sharepoint design/development
- :: SEO & Analytics

7/2007 - 2/2008

Trivera Interactive | Germantown, WI
Interactive Designer/Developer

- :: Technology planning and direction
- :: Creative/Art direction & Quality Assurance
- :: Project Lead on CMS platform adoption & implementation
- :: User Interface/Interaction Development/Design
- :: Standards based XHTML/CSS development
- :: SEO & Analytics development
- :: jQuery/Mootools javascript development
- :: Project management & documentation

1/2007 - 7/2007

Versant | Milwaukee, WI
Interactive Designer

- :: Web Interface & User Interaction Design
- :: Project planning & Team Leading
- :: Art direction & Graphic design
- :: Ektron CMS development & client training
- :: SEO & Analytics development
- :: Standards based XHTML/CSS, jQuery/Mootools javascript development
- :: Interactive Project Management & Client Services

Experience cont.

2005 - Present

www.pauldavidjacobson.com | Barcelona, Spain/Milwaukee, WI

Freelance Web Designer/Developer

- ∴ Design/Technology Consulting
- ∴ Creative Concept & Branding Development
- ∴ Graphic, UI & IA Design
- ∴ Planning, Design, Development & Implementation of Web/Design Projects
- ∴ Project Management & Client Services

2003 - 2005

Operation Mobilization Spain | Premia de Mar, Barcelona Spain

Web Master/Systems Administrator

- ∴ Creative Concept & Branding Development
- ∴ Art Direction & Graphic/Web Design
- ∴ Planning, purchasing & implementation of a Windows/Linux network
- ∴ Systems Administration

2000 - 2003

Trivera Interactive | Menomonee Falls, WI

Web Designer/Developer

- ∴ Creative Concept & Branding Development
- ∴ Graphic Design, Web Graphic Optimization
- ∴ HTML, DHTML, CSS, Javascript Development
- ∴ Built templates to interface with MPerl, PHP, & ASP scripts
- ∴ Flash visual design, animation, Action scripting
- ∴ Project management

1999 - 2000

Excel Communications, Inc. | Milwaukee, WI

Multimedia Designer/Developer

- ∴ Architectural & Graphic design for multimedia projects
- ∴ Audio/Visual development for multimedia
- ∴ Web site design, Multimedia Programming in Macromedia Director & Flash

Education

1999 - 2000

Milwaukee Area Technical College

Milwaukee, WI

Advanced Certificate in Web Design/Development

1997 - 1999

Milwaukee Area Technical College

Milwaukee, WI

A.A.S. in Visual Communications & Computer Graphics

URL

Personal web site:

www.pauldavidjacobson.com