

Paul David Jacobson

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Skill Set

Creative Thinking & Strategic Planning
Windows & Mac OS
Adobe Photoshop, Illustrator
Dreamweaver, Flash, InDesign
Microsoft VisualStudio, Flex Builder

XHTML, DHTML, MXML
CSS, XSLT, XML
jQuery/Mootools/YUI Javascript Libraries
PHP, JSP & .NET environments
Visio, Axure, Basecamp

Experience

2/2008 – Present

Manpower Inc. | Milwaukee, WI
Senior Visual Designer

- ⌘ Creative/Art direction, Team Lead & Resource Management
- ⌘ User Interface and User Experience Design
- ⌘ Brand development & Style Guide documentation
- ⌘ Front-end FLEX and JIVE design & development
- ⌘ Standards based XHTML/CSS development
- ⌘ jQuery/YUI javascript development
- ⌘ Sharepoint theme design/development
- ⌘ Agile SCRUM/Functional Team Lead
- ⌘ SEO & Analytics

7/2007 – 2/2008

Trivera Interactive | Germantown, WI
Interactive Designer/Developer

- ⌘ Technology planning and direction
- ⌘ Creative/Art direction & Quality Assurance
- ⌘ Project Lead on CMS platform adoption & implementation
- ⌘ User Interface/Interaction Development/Design
- ⌘ Standards based XHTML/CSS development
- ⌘ SEO & Analytics development
- ⌘ jQuery/Mootools javascript development
- ⌘ Project management & documentation

1/2007 – 7/2007

Versant | Milwaukee, WI
Interactive Designer

- ⌘ Web Interface & User Interaction Design
- ⌘ Project planning & Team Leading
- ⌘ Art direction & Graphic design
- ⌘ Ektron CMS development & client training
- ⌘ SEO & Analytics development
- ⌘ Standards based XHTML/CSS, jQuery/Mootools javascript development
- ⌘ Interactive Project Management & Client Services

Experience cont.

2005 – Present

www.pauldavidjacobson.com | Barcelona, Spain/Milwaukee, WI

Freelance Web Designer/Developer

- ⌘ Design/Technology Consulting
- ⌘ Creative Concept & Branding Development
- ⌘ Graphic, UI & IA Design
- ⌘ Planning, Design, Development & Implementation of Web/Design Projects
- ⌘ Project Management & Client Services

2003 – 2005

Operation Mobilization Spain | Premia de Mar, Barcelona Spain

Web Master/Systems Administrator

- ⌘ Creative Concept & Branding Development
- ⌘ Art Direction & Graphic/Web Design
- ⌘ Planning, purchasing & implementation of a Windows/Linux network
- ⌘ Systems Administration

2000 – 2003

Trivera Interactive | Menomonee Falls, WI

Web Designer/Developer

- ⌘ Creative Concept & Branding Development
- ⌘ Graphic Design, Web Graphic Optimization
- ⌘ HTML, DHTML, CSS, Javascript Development
- ⌘ Built templates to interface with MPerl, PHP, & ASP scripts
- ⌘ Flash visual design, animation, Action scripting
- ⌘ Project management

1999 – 2000

Excel Communications, Inc. | Milwaukee, WI

Multimedia Designer/Developer

- ⌘ Architectural & Graphic design for multimedia projects
- ⌘ Audio/Visual development for multimedia
- ⌘ Web site design, Multimedia Programming in Macromedia Director & Flash

Education

1999 – 2000

Milwaukee Area Technical College

Milwaukee, WI

Advanced Certificate in Web Design/Development

1997 – 1999

Milwaukee Area Technical College

Milwaukee, WI

A.A.S. in Visual Communications & Computer Graphics

URL

Personal web site:

www.pauldavidjacobson.com